

Marketing Director

Description

SRA's Marketing Director works closely with firm leadership to develop, implement, and manage specific and long-term strategies for business development, targeted project pursuits, and ongoing firm visibility. Your understanding of the industry landscape will help to inform SRA's programming and content strategies. This position reports to firm partners.

Hiring organization

Safdie Rabines Architects

Date posted

June 5, 2026

The Marketing Director develops and directs marketing efforts including but not limited to:

1. Employ innovative approaches in organizing effective new business/prospect efforts
2. Build strong and informed market strategies that are rooted in client relevance
3. Produce strong client relationship strategies
4. Manage an annual marketing budget
5. Manage/work with Marketing Coordinator to identify and develop potential new projects
6. Manage/work with Marketing Coordinator ensure that all proposals, qualification packages, presentations, and general marketing materials portray SRA's work, brand, and ethos, through timely, accurate, professional, and competitive marketing materials.
7. Manage/work with Marketing Coordinator to ensure timely project and firm photos, news releases, etc. are generated and distributed to media and social outlets.

QUALIFICATIONS:

1. Bachelor's Degree in Marketing, Communications, Architecture or Graphic Design required OR a minimum of three (3) years of marketing experience within the A/E/C industry
2. Proficiency in Adobe programs (InDesign, Illustrator, Photoshop, Acrobat, etc.) and MS Office Suite (Outlook, PowerPoint, Excel, etc.) are required
3. Excellent graphics skills
4. Excellent writing, proofreading, and editing skills
5. Self-motivated, with the ability to manage scheduling and multiple tasks simultaneously

If you meet the above qualifications, please send resume to info@safdierabines.com or submit your application here: <https://www.safdierabines.com/sracareers/>